

1 September 2021

PHOTOFAIRS Shanghai 2021 =

3 - 6 November Photofairs.org

Following recent local government updates relating to COVID19 regulations, PHOTOFAIRS Shanghai, in partnership with Porsche, will now take place at the Shanghai Exhibition Center on **3-6 November 2021**.

The seventh edition of PHOTOFAIRS returns later this year, promising a rich four-day program of exhibitions, tours and talks and a strong line-up of galleries, museums and publishers taking part.

Presenting work by cutting edge photo-based artists and championing the local creative scene, this is bound to be one of our most vibrant fairs to date.

Existing tickets will be immediately transferred to the rescheduled dates and ticket holders will receive an SMS message from the platform through which they bought their tickets. Tickets remain on sale and can be bought up to the opening of the fair.

The health and safety of our staff and visitors is our outmost priority and the seventh edition of the fair will be delivered in compliance to government health guidelines, ensuring a safe and enjoyable event for all.

We are grateful for ongoing support from our partners, exhibitors and audiences and look forward to welcoming everyone back to the Shanghai Exhibition Center this November.

Organiser:

WORLD PHOTOGRAPHY ORGANISATION

Associate Partner:



For international press queries please contact: Inbal Mizrahi on press@worldphoto.org

For Chinese press queries please contact: Xiaohui Tang on xiaohui@worldphoto.org

Notes to Editors

ABOUT PHOTOFAIRS

PHOTOFAIRS is a joint venture between Angus Montgomery Arts and the World Photography Organisation and is part of a wider network of leading contemporary art fairs including Taipei Dangdai, Sydney Contemporary, India Art Fair, Art Central Hong Kong and Art Düsseldorf. Angus Montgomery Arts has more than 40 years' experience in the contemporary arts sphere, establishing successful fairs around the globe and delivering high quality, regional art fairs that serve the needs of collectors and galleries.

PHOTOFAIRS is supported by Friends of the Fair including: Yang Bin, collector (Beijing); Xue Bin, collector & co-founder New Century Art Foundation (Singapore); Alan Chan, collector & designer (Hong Kong); Isaac Chueng Chairman, Videotage (Hong Kong); Jean-Francois Dubos President, Maison Européenne de la Photographie à Paris, (Paris); Natasha Egan, Executive Director, Museum of Contemporary Photography, Columbia College (Chicago); Wang Jun Collector and Founder, Light Society (Beijing); Louise Lau, Collector & Founder, Guangzhou 33 Contemporary Art Centre (Guangzhou); Jiyoon Lee, Curator & Managing Director, Suum Projects (Seoul, Korea); Jiang Ning, collector (Shanghai), Christopher Phillips Independent critic and curator (New York); Andrew and Lingling Ruff, collectors & founders, 166 Space (Shanghai), and Lu Xun Collector / Founder & Director, Sifang Art Museum (Nanjing)

ABOUT WORLD PHOTOGRAPHY ORGANISATION

The World Photography Organisation is a global platform for photography initiatives. Working across up to 220 countries, our aim is to raise the level of conversation around photography by celebrating the best imagery and photographers on the planet. We pride ourselves on building lasting relationships with both individual photographers as well as our industry-leading partners around the globe. The World Photography Organisation hosts a year-round portfolio of events including the Sony World Photography Awards, one of the world's leading photography competitions, and PHOTOFAIRS, leading international art fairs dedicated to photography. For more details see worldphoto.org. Follow the World Photography Organisation on Instagram (@worldphotoorg), Twitter (@WorldPhotoOrg) and LinkedIn/Facebook (World Photography Organisation).

ABOUT BRANDING SHANGHAI

Branding Shanghai is a non-for-profit organisation founded in Shanghai in 2016. It is committed to building a professional platform to promote the Chinese metropolis all over the world through the integration of resources from government entities as well as business, media, educational and social organisations. Branding Shanghai also helps international cities, organisations, corporations and celebrities to land and promote in China as well as the rest of Asia. Branding Shanghai's ambassadors include actor Hu Ge, actress Angelababy, ballet dancer Tan Yuanyuan and violinist Charlie Siem.

Branding Shanghai has supported PHOTOFAIRS as strategic partner since 2017 and became the Associate Partner in 2021. In the past few years, it focused on the theme exploration of urban photography to guide the public feeling the photo art and the attraction of Shanghai. On the other hand, with the powerful platform set up by the fair, the excellent works of local artists in Shanghai were conveyed to the international stage.

Opening dates and times

Collector Preview (by invitation only)
VIP Preview
Public Days

Wed 3 November 14:00 – 20:00 Thu 4 November 13:00 – 21:00 Fri 5 and Sat 6 Novembe, 11:00 – 18:00

Ticket prices

Daily Ticket RMB 100 in advance / RMB 120online / RMB 130 on the door

Press accreditation

For press accreditation please scan to the QR code to register your details:



www.photofairs2021.mikecrm.com/k2Sycdx

WeChat: PHOTOFAIRS影像艺术博览会 Weibo: weibo.com/photoshanghaicn

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