

PHOTOFAIRS SHANGHAI

影像上海艺术博览会

Presenting Partner 联合呈现

PORSCHE

2023.04.20 - 04.23
Shanghai Exhibition Center

GALLERY
APPLICATION INFORMATION

THE FAIR



The eighth edition of PHOTOFAIRS Shanghai returns next **April 20-23, 2023** to the iconic Shanghai Exhibition Center.

Located in China's leading metropolis for art, PHOTOFAIRS Shanghai has become the leading destination in Asia dedicated to showcasing the best in photography and image-based artworks. The next edition of the Fair will also explore digital art, including film, video as well as a wide range of artworks using new media and technology. This new direction / addition aims to offer collectors and visitors a comprehensive insight into contemporary photography and digital art.

Shanghai is a dynamic cosmopolitan city that offers galleries a unique opportunity to connect with museum curators and international collectors – those who are established and new to the scene. Galleries will be able to showcase the best of photography and digital art in the leading art fair dedicated to these mediums, get insights into the latest developments of the industry, network with other galleries, and explore new opportunities.

SHANGHAI: THE BEST CITY FOR ART TRADING

1

China is one of the world's top three art markets, accounting for 20% of the annual global turnover and Shanghai is one of the largest visual art hubs in Asia.

2

PHOTOFAIRS Shanghai has witnessed a widening embrace of the photographic medium in China since 2014 – four major museums dedicated to photography have opened and photography exhibitions in China have increased by 250%.

3

Shanghai's mature art scene coupled with the rapid increase in private museums and cultural institutions, and the growth of local and international auction houses and galleries in the city make Shanghai an exciting prospect.

4

The boutique scale of the Fair (participation is capped at 55 galleries) offers galleries and collectors an environment that facilitates new connections and offers unrivaled exposure and opportunity for galleries to operate in the fastest growing market in the world.

WHAT THE EXHIBITORS SAY

'We've taken part in PHOTOFAIRS Shanghai every year since it was established eight years ago and this year was no exception. Despite the pandemic we were happy to still see many collectors visiting the Fair. Sales have actually been stronger than previous years.'

Three Shadows +3 Gallery (Beijing, Xiamen)

'Despite the restrictions caused by the pandemic, sales this year have been stronger than in previous years. We've taken part in PHOTOFAIRS every year since it was first launched and have always had great confidence in the Fair.'

Timeless Gallery (Beijing)

'The quality of works on display across the Fair this year has been exceptionally high. We were happy to meet with some great collectors and sales have been very positive.'

see+ gallery (Beijing, Shenzhen)

'The atmosphere at PHOTOFAIRS Shanghai this year has been particularly good with many young collectors visiting and showing not only their enthusiasm and appreciation but also a real understanding of the works on display.'

AIKE (Shanghai)

'This is our first time taking part in PHOTOFAIRS Shanghai, an important platform for emerging galleries. Sales were good and we were delighted with all the positive feedback and attention the works in our booth received.'

Once Gallery (Beijing, Shanghai)

'Between a smart selection of gallery presentations from around the country and a range of special projects, institutions, and publications, this edition of PHOTOFAIRS Shanghai offered visitors an opportunity to understand the depth and diversity of photographic practice in China today.'

UCCA Center for Contemporary Art

AT THE FAIR PROGRAM

Insights

Insights is the annual exhibition focusing on a particular theme. Curated by He Yining, Insights 2021 presented the thematic group exhibition 'Imaging our Futures', featuring international artists whose work envisioned humanity's future in digitally constructed images. The exhibition covers a range of pertinent topics from journalism, advertising and consumerism, to our relationship with nature and space exploration.



Spotlight

This is an exhibition focusing on a specific series or theme in the work that bears a particular importance to contemporary photography. Spotlight 2021 presented a brand new series of photographs titled The Things by artist Hu Jieming. Conceived during a period of isolation, the work finds the artist redirecting his gaze to his everyday surroundings and reflecting on the symbiotic relationship between people and quotidian objects.



Conversations

Leading collectors, artists and experts in the art world lead a dynamic programme of talks and debates that examine key themes and ideas.

Speakers in 2021 included:

Wang Jun (Founder of Light Society)

Andrew Ruff (Collector)

Yang Fudong (Artist)

Wang Bing (Artist)

Gu Zheng (Photography Critic)

Shen Qilan (Curator)

Yan You (Founder of Jiazazhi)

Ma Hailun (Artist)



PACKAGES & BENEFITS

MAIN

As the central section of the Fair, the Main sector features top galleries presenting ambitious solo or group artist exhibitions of modern and contemporary artworks. Presentations may feature emerging and/or established artists.

Size: 25/30/40/50/60 sqm

Price: 3,500 HKD/sqm

PLATFORM

The Platform sector is dedicated to supporting young galleries and artists. Applications are open to galleries established less than eight years ago, or if all works exhibited are by artists under age of 35.

Size: 20/30/40/50/60 sqm

Price: 2,500 HKD/sqm

SCREEN

The SCREEN sector is focused on digital art. Galleries presenting film and digital video as well as a wide range of new media and technology (including virtual reality, video games, and phone apps) are welcome to apply.

Size: 20/30/40/50/60 sqm

Price: 2,500 HKD/sqm

BOOTH PACKAGE

INCLUDES

- Standard walling & lighting package
- Power socket
- Furniture package (x2 chairs, x1 table)
- Standard hall flooring
- Stand signage / name board
- Listing on PHOTOFAIRS website
- Wifi
- Exhibitor & worker passes
- Collector Cards and other invitations

EXCLUDES

- Telephone connection
- Secure art storage
- Insurance
- Additional walling
- Additional lighting
- Freight costs
- Bank charges and/or fees

CUSTOMS DUTIES & TAXES

PHOTOFAIRS Shanghai and our nominated shipping agent will undertake customs clearance and inspection, for both inbound and outbound movement in Shanghai. This applies for all international shipments but does not apply to local shipments.

No Import Tax will apply for inbound shipment, as the works will be imported on a temporary basis. All artworks (including sold exhibits that return to China) need to return to Customs after the exhibition.

Artwork that is sold and shipped outside of China will be subject to local tax regulations of the client.

For artwork that remains in China, the work is subject to Permanent Import Tax and VAT, which is 13% on the declaring value of the work.

PARTICIPATION

- Commercial galleries or artist agents with a consistent exhibition history who present a minimum of 4 exhibitions per year in their own business premises, external project spaces or art fairs are invited to apply.
- Joint applications are welcome, however must be made separately with each party signing an application form and agree to the Terms and Conditions. A minimum booth size of 40sqm applies to joint applications.
- Selection is based on the curatorial strength and premise of the gallery's exhibition program, represented artists and the proposal for PHOTOFAIRS Shanghai. PHOTOFAIRS Shanghai prioritises galleries showing new bodies of work or blue-chip vintage work, with curated solo or 'solo within group' exhibitions preferred.
- As collectors attend the Fair to view new work, artworks shown previously at PHOTOFAIRS Shanghai are discouraged. Submission of your application does not automatically confer the right of admission to PHOTOFAIRS Shanghai 2023. Decisions on admission are made exclusively by PHOTOFAIRS Shanghai.
- Booth allocation is determined and approved by the Fair Management. Please refer to the Terms and Conditions for further details.

DATES

APPLICATION DEADLINE

December 23, 2022

BOOTH DEPOSIT

(30% of total invoice) | 14 Days from your notification of acceptance

SECOND PAYMENT

(35% of total invoice) | January 20, 2023

FINAL PAYMENT

(35% of total invoice) | February 17, 2023

GALLERY INSTALL

April 19, 2023

COLLECTORS' PREVIEW

April 20, 2023

VIP PREVIEW

April 21, 2023

PUBLIC DAYS

April 22-23, 2023

GALLERY DEINSTALL

April 23, 2023

HOW TO APPLY

To join us at PHOTOFAIRS Shanghai 2023 please complete an application form which can be found on the website of PHOTOFAIRS Shanghai: photofairs.org/shanghai/apply

For further information or to discuss your application please contact:

Fan Ni | Fair Director
fanni@photofairs.org

Gallery Liaison
applications_shanghai@photofairs.org

About PHOTOFAIRS Shanghai

PHOTOFAIRS Shanghai is Asia Pacific's leading fair dedicated to photo-based and digital artworks. It was established in 2014 in response to growing interest and demand for collecting photography in the region. Held annually, the Fair is a fine arts showcase embracing conceptual and experimental practices alongside the work of modern masters and contemporary talents. It acts as a site for discovery, presenting galleries and artists working at the forefront of the medium. Complemented by vibrant public, VIP and satellite events programs, the Fair brings together museums and galleries from Shanghai and across China in a celebration of the best in photography from Asia Pacific and around the world. PHOTOFAIRS Shanghai is organized by Creo and is part of the Angus Montgomery Arts group as well as a member fair in The Art Assembly.

About Angus Montgomery Arts

Angus Montgomery Arts consults, develops and establishes art fairs and exhibitions worldwide. Led by Sandy Angus as Chairman and Scott Gray as CEO, Angus Montgomery Arts has more than 40 years of experience in the contemporary art sphere. As one of the largest art fair organizers in the world, Angus Montgomery Arts is committed to delivering high quality events that serve the needs of collectors and galleries. The current portfolio includes Taipei Dangdai, India Art Fair, Sydney Contemporary, PHOTOFAIRS Shanghai, Art Central Hong Kong, Art Düsseldorf, Photo London and the forthcoming Art SG (January 2023), Tokyo Gendai (July 2023) and PHOTOFAIRS New York (September 2023). www.angusmontgomeryarts.co.uk



ART DÜSSELDORF

PHOTO
LONDON



PHOTOFAIRS
NEW YORK

About Creo

Creo initiates and organises events and programming across three key strands: photography, film and contemporary art. Established in 2007 as World Photography Organisation, Creo has since grown in scope, furthering its mission of developing meaningful opportunities for creatives and expanding the reach of its cultural activities. Today, its flagship projects include the Sony World Photography Awards, Sony Future Filmmaker Awards, PHOTOFAIRS Shanghai, Photo London and the forthcoming PHOTOFAIRS New York (Sep 2023). Working in partnership with Angus Montgomery Arts, Creo helps deliver the group's ventures, comprising some of the world's leading art fairs. Taking its name from the Latin for 'I create', it is in this spirit that Creo sets out to empower and give agency to creative voices. www.creoarts.com

**APPLICATION
DEADLINE**

2022. 12. 23