PHOTOFAIRS is Asia Pacific’s leading destination for discovering and collecting photo-based works. Over 50 exhibitors are taking part in the fair’s seventh edition, returning to the Shanghai Exhibition Center this November. This year’s edition seeks to further support and uplift artists and galleries from across China by showcasing the extraordinary breadth and diversity of the local scene.

Shanghai Century: Shanghai Spirit

Shanghai Century: Shanghai Spirit, celebrates the dynamic spirit of Shanghai – China’s gateway to the world. Featuring images from the photobook Shanghai: A History in Photographs, 1840 to Today (by Liu Heung Shing and Karen Smith, 2010), the exhibition presents a great diversity of photographic viewpoints of life in the buzzing metropolis, from the humble to the elegant, from the intimacy of the lilongs, to the grandeur of its public facades.

A new series of images, including a brand new commission of photographs by Liu Heung Shing, bring this portrait of a city up-to-date, further highlighting its remarkable transformation over the centuries and its current status as a global hub for finance, industry, fashion, and culture.

The exhibition marks Porsche’s 20th anniversary in China and is curated by Liu Heung Shing, Founder and Director of Shanghai Center of Photography and Karen Smith Artistic Director of Shanghai Centre of Photography and Director of OCAT Xi’an.

Liu Heung Shing and Karen Smith said “The arts are one of the means by which the world now comes to Shanghai. We feel privileged to be invited to work with Porsche to present ‘Shanghai Century: Shanghai Spirit’ and in celebration of its dynamic host city. Shanghai has a long and rich history, evidenced in its European architecture and leafy shaded boulevards, and the major events that have shaped its perimeters and urban center, forging its distinctive cultural identity. We hope that local audiences will be as delighted by this display of images of their city as we were in having the opportunity to search them out and bring them together.”
Other Special Exhibitions include: *Shanghai Aura: Photography of the Republic of China in Shanghai* curated by Gu Zheng and presented by Sungari Auction; *Almost Perfect*, a solo exhibition of work by the artist Xiang Sun co-organised by Branding Shanghai and artnow, curated by Dr. Shen Qilan and supported by CHANEL. As the Associate Partner, Branding Shanghai will also present *HOME·TOWN*, a solo exhibition of work by the artist Kim Ye; *Yueheng Duan’s Magical Realism* presented by Camera and Lens Partner SIGMA, and *Beauty Ahead Of Time* presented by Official Cooperation Partner HELENA RUBINSTEIN, a dual exhibition presenting Luc Fournol’s solo show *Audrey Hepburn* and the HR Museum Collection.

**Gallery Highlights**

Galleries taking part this year will show a mix of local and international talents in two strands: Main and SOLO, a new section featuring galleries with a single artist presentation. In the Main section returning galleries include *Matthew Liu Fine Arts* (Shanghai) showing Yang Yongliang, Thomas Canto, Candida Höfer, and Vik Muniz; *ShanghART Gallery* (Shanghai, Beijing, Singapore) with a presentation of Jiang Pengyi; and *Three Shadows +3 Gallery* (Beijing, Xiamen) with RongRong & inri and Koo Bohnchang. Also returning are *AIKE* (Shanghai); *M Art Center* (Shanghai); and *Gaotai Gallery* (Urumqi), among others. New to Main this year are: *Magician Space* (Beijing) with a solo presentation of Shi Guowei; *WEST GALLERY* (Lanzhou) exhibiting Wang Bing and *X Contemporary Art* (Changsha). Participating galleries in SOLO include *HdM GALLERY* (London) with a new series by Hu Weiyi, titled *The dust now inhaled was once a house*; *Ina Jang’s series of works Radiator Theatre* and *V&E ART* (Paris, Taipei) presents the work of French artist Thomas Devaux.

Additional highlights in new fair sections include:

**Publishing:** featuring emerging and established photobook publishers from around the world, accompanied by a programme of talks and artist book signings. Participating publishers include: *AKAAKA* (Kyoto) *Edition Patrick Frey* (Zurich); *Jiazazhi* (Ningbo); *La Maison de Z* (Paris); *Perimeter Editions* (Melbourne) and *SEISODO* (Kyoto).

**Screen:** a film programme presented in partnership with the Centre for Experimental Film (CEF), celebrating new and avant-garde film-making practices. Galleries taking part include *bitforms gallery* (New York) with Jonathan Monaghan’s *Den of Wolves*; *Klemm’s* (Berlin) with Émilie Pitoiset’s *The Third Party* and Adrian Sauer’s *Atelier*; *Vanguard Gallery* (Shanghai) with Fang Di’s *Hyundai*; and *A Thousand Plateaus Art Space* (Chengdu) with Chen Qiulin’s *Drown*. Video works will be accessible both on site in a designated screening room, as well as online at CEF from 5 November to 5 December 2021.

**On View:** a WeChat Mini Program providing international exhibitors with the opportunity to showcase and sell work to Chinese audiences. Participants include *Klemm’s* (Berlin); *Anna Nova Gallery* (St. Petersburg); and *artspace AM* (Tokyo).

For a full list of exhibitors please visit: [photofairs.org/shanghai/2021-exhibitors](http://photofairs.org/shanghai/2021-exhibitors)

**Public Programme Highlights**

**Spotlight:** focuses on a specific series or theme in the work of renowned artists whose practice bears a particular relevance and importance to contemporary photography. *Hu Jieming*, a pioneer of digital media and video installation in China, presents a brand new series of photographs titled *The Things*. Conceived during a period of isolation, the work finds the artist redirecting his gaze to his everyday surroundings and reflecting on the symbiotic relationship between people and quotidian objects.
**Exposure Award**: provides a complimentary exhibition platform to any gallery with a solo presentation of experimental work by an artist pushing the boundaries of photography. This year’s recipient is **Cao Shu** (Hive Center for Contemporary Art, Beijing) for his interactive installation *Roam Simulator*. Set up as a video game the work takes audiences on a journey through a desert town to explore a person's life, history, and memory.

**Insights: Imaging Our Futures** is a thematic group exhibition featuring 12 international artists and collectives whose work envisions humanity's future in digitally constructed images. Curated by He Yining, the exhibition covers a range of pertinent topics from journalism, advertising, and consumerism, to our relationship with nature and space exploration.

**Not for Profit**: a new initiative aimed at highlighting the role of museums and organisations in cultivating and advancing photographic culture in China. Museums taking part include **Rockbund Art Museum** (Shanghai); **UCCA Center for Contemporary Art** (Beijing, Shanghai, Qinhuangdao) and the **Strategic Partnership of Chinese Photography Museums**; an alliance between **Three Shadows Photography Art Center** (Beijing, Xiamen); **Chengdu Contemporary Image Museum** (Chengdu); **Xie Zilong Photography Museum** (Changsha); and **Shanghai Center of Photography** (Shanghai), among others.

**Conversations**

Accompanying this year’s public programme and new exhibitor sections is a dynamic talks programme featuring key artists, curators, and thinkers.

Artists in conversation include: **Wang Bing & Yang Fudong, Fang Di, Ma Hailun**, and **Hu Jieming**.

The juncture between technology and image making as presented in this year’s Insights and Exposure Award exhibitions is examined in two dedicated talks featuring **He Yining** (Curator) and **Cao Dan** (President of MODERN ART and Chairman of the Jury, Exposure Award 2021) in conversation with artist **Cao Shu**.

**Gu Zheng** (Professor, School of journalism, Fudan University) leads a panel discussion on ‘Photography of the Republic of China’. Other panel participants include **Huang Wei** (Associate Research Librarian, Historical Literature Center, Shanghai Library) **Liu Ding** (artist and curator) and **Niu Jie** (Supervisor of Photography, Sungari Auction Co,Ltd).

A further look at China’s publishing sector is presented in ‘Photography Publishing in the Wave of Globalization/De-globalization’

**PHOTOFARDS Shanghai is additionally supported by:**

- Shanghai Jing’an Cultural and Tourism Bureau
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Inbal Mizrahi or Polly Brock on press@worldphoto.org

For Chinese press queries please contact:
Xiaohui Tang on xiaohui@worldphoto.org

Notes to Editors

Full Exhibitor List
Main: AIKE (Shanghai); Amy Li Gallery (Beijing); ArtCN Gallery (Shanghai); BROWNIE Art Photography (Shanghai); Cubic Box Art Center (Shanghai); Danysz Gallery (Pairs, Shanghai, London); East Top Photo Gallery (Anyang); Galerie XII (Paris, Los Angeles, Shanghai); Gaotai Gallery (Urumqi); Leica Gallery (Suzhou); M Art Center (Shanghai); Magician Space (Beijing); Matthew Liu Fine Arts (Shanghai); Maypark Gallery (Chengdu); Nine Art Space (Shanghai); NONG ART (Shanghai); Pan-View Gallery (Zhengzhou); see+ gallery (Beijing, Shenzhen); ShanghART Gallery (Shanghai, Beijing, Singapore); Three Shadows +3 Gallery (Beijing, Xiamen); Timeless Gallery (Beijing); View Art Gallery (Lanzhou); Visible Gallery (Beijing); WEST GALLERY (Lanzhou); and X Contemporary Art (Changsha).

SOLO galleries: HdM GALLERY (Beijing, London); Hüten Gallery (Shanghai); Jason Shin (Seoul); Once Gallery (Shanghai); and V&E ART (Paris, Taipei).

Screen galleries: A Thousand Plateaus Art Space (Chengdu), bitforms gallery (New York); Klemm's (Berlin); and Vanguard Gallery (Shanghai).

On View galleries: Anna Nova Gallery (St. Petersburg); artspace AM (Tokyo); and Klemm's (Berlin).

Publishers: AKAAKA (Kyoto); Atelier EXB (Paris); Edition Patrick Frey (Zurich); Fw:Books (Amsterdam); Imageless (Shanghai); Jiazaizi (Ningbo, Shanghai); La Maison de Z (Paris); Mabi Company (Shenzhen); Meet Camera (Shenzhen); more more artbook (Shanghai); Perimeter Editions (Melbourne); SEISODO (Kyoto); Spector Books (Leipzig); The Eriskay Connection (Breda).

ABOUT PHOTOFAIRS
PHOTOFAIRS is a joint venture between Angus Montgomery Arts and the World Photography Organisation and is part of a wider network of leading contemporary art fairs including Taipei Dangdai, Sydney Contemporary, India Art Fair, Art Central Hong Kong and Art Düsseldorf. Angus Montgomery Arts has more than 40 years’ experience in the contemporary arts sphere, establishing successful fairs around the globe and delivering high quality, regional art fairs that serve the needs of collectors and galleries.

PHOTOFAIRS is supported by Friends of the Fair including: Yang Bin, collector (Beijing); Xue Bing, collector & co-founder New Century Art Foundation (Singapore); Alan Chan, collector & designer (Hong Kong); Isaac Chueng, Chairman, Videotage (Hong Kong); Heung Shing Liu, Founder and Director of Shanghai Center of Photography(Shanghai); Karen Smith, Artistic Director of Shanghai Center of Photography(Shanghai); Jean-François Dubos, President, Maison Européenne de la Photographie à Paris, (Paris); Natasha Egan, Executive Director, Museum of Contemporary Photography, Columbia College (Chicago); Wang Jun, Collector and Founder, Light Society (Beijing); Louise Lau, Collector & Founder, Guangzhou 33 Contemporary Art Centre (Guangzhou); Jiyoon Lee, Curator & Managing Director, Suum Projects (Seoul, Korea); Christopher Phillips, Independent critic and curator (New York); Andrew and Lingleng Ruff, collectors & founders, 166 Space (Shanghai); Jiang Ning, collector (Shanghai); Charles Jin, Chairman of the Board of SIPA Press Agency and collector (Beijing); and Lu Xun, Collector / Founder & Director, Sifang Art Museum (Nanjing).
ABOUT WORLD PHOTOGRAPHY ORGANISATION
The World Photography Organisation is a global platform for photography initiatives. Working across up to 220 countries, our aim is to raise the level of conversation around photography by celebrating the best imagery and photographers on the planet. We pride ourselves on building lasting relationships with both individual photographers as well as our industry-leading partners around the globe. The World Photography Organisation hosts a year-round portfolio of events including the Sony World Photography Awards, one of the world's leading photography competitions, and PHOTOFAIRS, leading international art fairs dedicated to photography. For more details see worldphoto.org. Follow the World Photography Organisation on Instagram (@worldphotoorg), Twitter (@WorldPhotoOrg) and LinkedIn/Facebook (World Photography Organisation).

ABOUT BRANDING SHANGHAI
Branding Shanghai is a non-profit organisation founded in Shanghai in 2016. It is committed to building a professional platform to promote the Chinese metropolis all over the world through the integration of resources from government entities as well as business, media, educational and social organisations. Branding Shanghai also helps international cities, organisations, corporations and celebrities to land and promote in China as well as the rest of Asia.

Branding Shanghai has supported PHOTOFAIRS as strategic partner since 2017 and became the Associate Partner in 2021. In the past few years, it focused on the theme exploration of urban photography to guide the public feeling the photo art and the attraction of Shanghai. On the other hand, with the powerful platform set up by the fair, the excellent works of local artists in Shanghai were conveyed to the international stage.

Opening dates and times

<table>
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<tr>
<th>Event</th>
<th>Dates</th>
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<tbody>
<tr>
<td>Collector Preview (by invitation only)</td>
<td>Wed 3 November 14:00 – 20:00</td>
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<tr>
<td>VIP Preview</td>
<td>Thu 4 November 14:00 – 21:00</td>
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| Public Days                  | Fri 5 November, 14:00 – 21:00  
Sat 6 November, 11:00 – 18:00 |

Ticket prices

Daily Ticket      RMB 100 in advance / RMB 120 online / RMB 130 on the door

Press accreditation

For press accreditation please scan to the QR code to register your details:

www.photofairs2021.mikecrm.com/k2Sycdx

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