

PHOTOFAIRS SAN FRANCISCO

Strong sales and ambitious presentations mark close of PHOTOFAIRS | San Francisco second edition

San Francisco, March 2, 2018: [PHOTOFAIRS | San Francisco](#) closed its second edition with strong sales, pointing to the keen market in the Bay Area for collectable cutting-edge photography and moving image. Our Fair ran February 23-25 at the Festival Pavilion in the Fort Mason Center. Our *First Look* opening night event (Thursday, 22 February) benefited the photography program at SFMOMA.

Adding to the rich photographic legacy of the city, PHOTOFAIRS | San Francisco was noted by its audience of leading collectors, curators and visitors for a polished & highly curated approach, and ambitious public programming. PHOTOFAIRS' 40 leading galleries covered 15 countries and 26 cities. Many has a strong international focus and works by Pan-Asian artists featured heavily, uniquely drawing upon the content of the Fair's sister edition in Shanghai

PHOTOFAIRS' concentration on contemporary photography was rewarded with solid sales across all genres by local, national and international galleries alike. Placement into important private and institutional collections included works by artists new to the fair such as **Noémie Goudal** (France), **Adam Katseff** (USA) and **Bill Jacobson** (USA).

Describing our impact, PHOTOFAIRS' Artistic Director Alexander Montague-Spary comments: "PHOTOFAIRS | San Francisco successfully continued this year in its mission in widening the conversation around international collectable photography. The fair and its programming were very well received by seasoned and new collectors alike. San Francisco deserves a premier cutting-edge fair which celebrates photography in all its guises. It has yet again been an honor to bring this to a city so historically linked to the medium".

30+ ARTISTS IN ATTENDANCE

We welcomed more than 30 artists across the fair, with many taking part in book signings and the talks program. Bay area artists in attendance included: **Erica Deeman** (Anthony Meier Fine Arts, San Francisco), **Todd Hido** (Casemore Kirkeby, San Francisco), **Adam Katseff** (Robert Koch Gallery, San Francisco), **Matt Lipps** (Jessica Silverman Gallery, San Francisco), **John Chiara**, **David Maisel**, **Chris McCaw** (all Haines Gallery, San Francisco), **McNair Evans**, **Mona Kuhn**, **Klea Mckenna**, **Meghann Riepenhoff** and **Christina Seely** (all EUQINOMprojects, San Francisco).

International artists included: **Mandy Barker** (East Wing, Doha), **Hai Bo** (Pace Gallery, Geneva, New York, Palo Alto, London, Paris, Seoul & Beijing), **Ben Buswell** (Upfor, Portland), **Robert Calafiore** (Gallery 1/1, Seattle), **Xyza Cruz Bacani** (Christine Park Gallery, London, New York), **David Drebin** (CAMERA WORK, Berlin), **Jacob Gils** (In The Gallery, Copenhagen), **Tania Franco Klein** (Almanaque (Mexico City), **Mishka Henner** (Bruce Silverstein Gallery, New York), **Abelardo Morell** (Edwynn Houk Gallery, New York & Zurich), **Shen Wei** (Flowers Gallery, London & New York) and more.

Artists **Zeina Barakeh**, **Monet Clark** and **Fernanda D'Agostino**, from the Fair's *Connected* sector, were also in attendance.

Upon visiting PHOTOFAIRS | San Francisco, **Allie Haeusslein, Associate Director, Pier 24 Photography**, commented: “The 2018 edition offered an intimate atmosphere with a broad range of works by emerging, mid-career, and established artists. I was pleased to discover compelling, new work by familiar names and artists I was previously unfamiliar with. It was wonderful to see so many photographers, collectors, and colleagues in attendance—a testament to the relevance of PHOTOFAIRS | San Francisco. I look forward to watching the fair’s continued growth and evolution in the coming years.

DIVERSE PUBLIC PROGRAM

In addition to the galleries, we presented a lively and varied public program. This included the *Insights*: “Poetry of Silence” exhibition, SFMOMA “Chinese Photography Now!”, the *Connected* platform for moving image and the *Conversations* talks program.

Brazilian curator **Thyago Nogueira, Instituto Moreira Salles**, who participated in the Fair’s talk on collecting artists from Latin America comments: “I am glad the Fair is giving space to talks and curated projects. I was surprised to see everyone’s interest in Latin America. I hope this interest evolves in exploring an amazing and gigantic portion of the world with a live, rich and diverse art scene, much beyond the classical famous names.”

To this, **Elizabeth Sullivan, President, Pace Palo Alto** adds: “We were delighted to debut Hai Bo’s body of work “The Southern” as part of the Fair’s inaugural *Spotlight* platform. This was also a great way to preview artworks by Michal Rovner in advance of her first West Coast exhibition with Pace. We tremendously enjoy being able to introduce West Coast audiences to artists they may not previously be familiar with, across the diverse range of mediums that our gallery works with.”

2018 GALLERIES

PHOTOFAIRS | San Francisco offered contemporary photography and moving image by emerging and internationally recognized artists. Highlighted artists include: **Boomoon** (Flowers Gallery, London & New York), **Yang Fudong** (ShanghART Gallery, Beijing, Singapore & Shanghai), **Jungjin Lee** (Galerie Stephan Witschi, Zurich), **Naoya Hakateyama** (SAGE, Paris), **Alec Soth** (Weinstein Hammons Gallery, Minneapolis), **Juergen Teller** (Galerie Suzanne Tarasieve, Paris), **Wolfgang Tillmans** (SAGE, Paris), and **Penelope Umbrico** (Bruce Silverstein, New York). See notes to editors for full gallery list.

PHOTOFAIRS NEXT EDITIONS

The fifth edition of PHOTOFAIRS | Shanghai will be held at the Shanghai Exhibition Center from September 21-23, 2018. PHOTOFAIRS | San Francisco will return to the Festival Pavilion, Fort Mason Center from February 22-24, 2019.

For further information, images or interviews please contact:

Jill Cotton, PR Director, PHOTOFAIRS

E: media@worldphoto.org T: +44 20 7886 3043

Notes to Editors

PHOTOFAIRS

PHOTOFAIRS is dedicated to presenting fine art photography and moving image from leading international galleries and their artists in dynamic and cutting-edge destinations around the world.

2018 gallery list

Debuting at the Fair was: **acb Gallery** (Budapest), **Almanaque** (Mexico City), **GALLERY 1/1** (Seattle), **Les filles du calvaire** (Paris), **Robert Klein Gallery** (Boston), **KLV Art Projects** (Vienna), **Robert Morat Galerie** (Berlin), **Scott Nichols Gallery** (San Francisco), **Christine Park Gallery** (London & New York), **Parrotta** (Cologne), **Rademakers Gallery** (Amsterdam), **The Ravestijn Gallery** (Amsterdam), **SAGE** (Paris), **ShanghART Gallery**

(Beijing, Shanghai & Singapore), **Bruce Silverstein** (New York), **Tang Feng Gallery** (Miaoli City), **Galerie Suzanne Tarasieve** (Paris) and **Weinstein Hammons Gallery** (Minneapolis).

Returning galleries included: **CAMERA WORK** (Berlin), **Casemore Kirkeby** (San Francisco), **De Soto Gallery** (Los Angeles), **East Wing** (Doha), **EUQINOMprojects** (San Francisco), **Peter Fetterman Gallery** (Santa Monica), **Flowers Gallery** (London & New York), **In The Gallery** (Copenhagen), **Edwynn Houk Gallery** (New York & Zurich), **Robert Koch Gallery** (San Francisco), **M97 Gallery** (Shanghai), **Robert Mann Gallery** (New York), **Pace Gallery** (New York, Geneva, Palo Alto, London, Paris, Seoul & Beijing), **Ratio 3** (San Francisco), **Three Shadows +3 Gallery** (Beijing & Xiamen), **Upfor** (Portland), **Galerie Stephan Witschi** (Zurich), and **Bryce Wolkowitz Gallery** (New York).

The Fair's Books & Editions partners are **The Lapis Press** (Los Angeles) and **Nazraeli Press** (Paso Robles), and non-profits include **Aperture** (New York) and **SF Camerawork** (San Francisco).

2018 edition partners

PHOTOFAIRS | San Francisco is kindly supported by **Parallel Advisors** (Financial Partner), **Audi on Demand** (Lifestyle Partner), **FotoFocus Cincinnati** (Event Partner), **Nopalito** (Restaurant Partner), **Minnesota Street Project Art Services** (Art Logistics Partner), **Birch + Tailor** (Design Partner), **Smith Andersen North** (Framing & Printing Partner), **Surf Air** (Private Airline Partner) and **Artsy** (Online Partner).

2018 cultural partners

San Francisco Museum of Modern Art, Aperture, Asian Art Museum, BAMPFA, Branding Shanghai, Contemporary Jewish Museum, de Young | Legion of Honor, di Rosa Center for Contemporary Art, Filter Photo, Cantor Arts Center at Stanford University, The Image Flow Photography Center, MoAD Smithsonian Affiliate, Oakland Art Center, Oakland Art Murmur, Root Division, San Francisco Art Dealers Association, San Francisco Camerawork, San Jose Museum of Art, SOMARTS Cultural Center, and Yerba Buena Center for the Arts.