PHOTOFAIRS Shanghai 2021

23 - 26 September
Photofairs.org

PHOTOFAIRS Shanghai announces today its gallery and exhibitor line-up for its upcoming 7th edition, returning to the Shanghai Exhibition Center this September with Porsche as Presenting Partner. Over 40 exhibitors are taking part across different sections, including the newly launched Publishing, Not for Profit and SOLO. International galleries unable to travel due to ongoing restrictions are represented through new film and digital programs Screen and On View.

PHOTOFAIRS is Asia Pacific’s leading destination for discovering and collecting photo-based works. This year’s edition seeks to support and uplift artists and galleries from across China by showcasing the breadth and diversity of the local scene. Galleries from Beijing to Chengdu and Shanghai to Changsha come together at the fair to highlight the work of influential artists, such as Wang Bing, RongRong&inri, Wang Qingsong, Jiang Pengyi and Jiang Zhi alongside the work of the next generation of emerging talents including Xu Guanyu, Hu Weiyi and He Bo.

**Galleries**

Galleries taking part this year will show a mix of local and international talents in two strands: Main and SOLO. In the Main section returning galleries include Matthew Liu Fine Arts (Shanghai) showing Yang Yongliang, Thomas Canto, Candida Höfer and Vik Muniz; see+ gallery (Beijing, Shenzhen) with Eikoh Hosoe and Issei Suda; ShanghART Gallery (Shanghai, Beijing, Singapore) with a presentation of Jiang Pengyi; and Three Shadows +3 Gallery (Shanghai, Xiamen) with Mika Ninagawa and Koo Bohnchang. Also returning are ArtCN Gallery (Shanghai); Galerie XII (Paris, Los Angeles, Shanghai); Gaotai Gallery (Urumqi); M Art Center (Shanghai); and Timeless Gallery (Beijing), among others.

Galleries new to the fair this year are: Magician Space (Beijing) with a solo presentation of Shi Guowei; Maypark Gallery (Chengdu) presenting Sebastião Salgado; and WEST GALLERY (Lanzhou) exhibiting Wang Bing. Also included are Visible Gallery (Beijing) and X Contemporary Art (Changsha).

New to the fair this year is the SOLO section featuring galleries with a single artist presentation. Participating galleries include Håg GALLERY (Beijing, London) with a new series by Hu Weiyi, titled *The dust now inhaled was once a house*; Hüten Gallery (Shanghai) unveils brand new images by Chen Jiayi; Jason Shin (Seoul) exhibits Ina Jang’s series of works *Radiator Theatre*; Once Gallery (Shanghai)
showcases Sun Haiting; plus V&E ART (Paris, Taipei) presents the work of French artist Thomas Devaux.

**Publishing**

Also launching is the Publishing section presenting emerging and established photobook publishers from around the world. Accompanying this new section is a programme of talks and artist book signings. Participating publishers include: Edition Patrick Frey (Zurich); Jiazazhi (Ningbo); Mabi Company (Shanghai); Spector Books (Leipzig); Fw: Books (Amsterdam); The Eriskay Connection (Breda); Perimeter Editions (Melbourne); Imageless (Wuxi); La Maison de Z (Paris); more more artbook (Shanghai); and SEISODO (Kyoto).

**Public programme**

A new Not for Profit initiative features China's top photographic institutions and organisations. Its aim is to highlight the important role museums play in cultivating and advancing photographic culture in China. Museums taking part include Rockbund Art Museum (Shanghai); UCCA Center for Contemporary Art (Beijing, Shanghai, Qinhuangdao) and the Strategic Partnership of Chinese Photography Museums; an alliance between Three Shadows Photography Art Center (Beijing, Xiamen); Chengdu Contemporary Image Museum (Chengdu); Xie Zilong Photography Museum (Changsha); and Shanghai Center of Photography (Shanghai).

This year's public program focuses on the future of photographic practices through a curated programme which champions local talents and new voices in photography.

Returning to the fair is Spotlight, an exhibition highlighting a specific series or theme in the work of renowned artists whose practice bears a particular relevance and importance to contemporary photography. Past Spotlight exhibitions have featured Taryn Simon, Ren Hang, Hiroshi Sugimoto and Marina Abramović.

This year Spotlight presents The Things 2020, a brand new series of photographs by Hu Jieming, a pioneer of digital media and video installation in China.

The Things was conceived in early 2020 during a period of isolation when the unexpected global shutdown allowed Hu to embrace a slower pace of life and focus his gaze on the surroundings in his everyday. Previously ignored spaces and familiar objects were examined anew in a state of reflection on the symbiotic relationship between people and things.

The series marks a departure from Hu's previous work, opting for a more simplified process and subject matter. First shooting on an analogue camera, Hu then digitally manipulates the images, stripping them to colour and form. This process highlights the images' new found symbolism and the surge of emotions and vitality they came to represent for the artist.

Also included in this section are the previously announced Exposure Award and Insights presentations. This year's recipient of the Exposure Award powered by MODERN EYE is Cao Shu (Hive Center for Contemporary Art, Beijing) for his work Room Simulator. Set up as a video game, this interactive installation takes audiences on a journey through a desert town to explore a person's life, personal history and memory.
Curated by He Yining, *Insights: Imaging Our Futures* is a thematic group exhibition featuring 12 international artists and artist groups whose work envisions humanity’s future in digitally constructed images. The exhibition covers a range of pertinent topics from journalism, advertising and consumerism to our relationship with nature and space exploration.

**Film and Digital Programme**

Two new dedicated programmes, Film and Digital, connect international exhibitors with local audiences as well as reflect current trends and themes in photography.

Presented in partnership with the Centre for Experimental Film (CEF), Screen is a film program that celebrates new and experimental film-making practices or film as an artistic medium. Launching for the first time under the theme of *Re*, the programme presents works which investigate the effects and challenges prompted by COVID-19 as we slowly begin to move towards a post-pandemic society. *Re* is both an action and a question: how can society rebound and build back better? *Re* also represents restoration, reflection, revival and remodel.

Galleries taking part include bitforms gallery (New York) with Jonathan Monaghan’s *Den of Wolves*; Klemm’s (Berlin) with Émilie Pitoiset’s *The Third Party* and Adrian Sauer’s *Atelier; A Thousand Plateaus Art Space* (Chengdu) with Chen Qiulin’s *Drown*; and Vanguard Gallery (Shanghai) with Fang Di’s *Hyundai*.

Video works will be accessible both on site in a designated screening room, as well as online at CEF from 25 September through to 24 October 2021.

Launching alongside Screen is On View, a WeChat Mini Program providing international exhibitors with the opportunity to showcase and sell work to Chinese audiences. Klemm’s (Berlin) presents works by Erica Baum, Viktoria Binschtok and Ulrich Gebert; Anna Nova Gallery (St. Petersburg) is taking part with Uldus Bakhtiozina and Valery Katsuba; and artspace AM (Tokyo) with Nobuyoshi Araki.

PHOTOFAIRS Shanghai 2021 is the first live edition of the fair since 2019 and marks the return of Asia Pacific’s only fair dedicated to discovering, exploring and collecting fine art photography.

Georgia Griffiths, Director of PHOTOFAIRS says: ‘We are delighted to be returning to Shanghai with a renewed sense of energy and purpose. We look forward to welcoming back exhibitors, collectors and audiences and are excited to launch new sections and initiatives which champion artists and galleries from across China, making the fair a true celebration and site of discovery.’

PHOTOFAIRS Shanghai is delighted to announce model and culture influencer Cici Xiang as the official ambassador for the 2021 edition.

**Special Exhibition in Town**

The Hall of the Sun X PHOTOFAIRS Shanghai Special Program is presented by Ruihong Tiandi, a leading culture and social destination in North Shanghai and the Special Unit Partner of PHOTOFAIRS Shanghai 2021. *Suniverse*, an exhibition co-curated by Liu Gang and Marcel Feil, former Artistic Director of FOAM and Editor-in-Chief of FOAM Magazine, features more than 10 sets of works by four world-class artists including Penelope Umbrico and Philip Schutte. Comprising photography, video, painting, sculpture and multimedia installation, it invites the audience to discover and explore an inspiring contemporary feast at Ruihong Tiandi community.

PHOTOFAIRS Shanghai is additionally supported by:
Supported by Shanghai Jing’an Cultural and Tourism Bureau

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Notes to Editors

Full Gallery List

Main: ArtCN Gallery (Shanghai); Being 3 Gallery (Beijing); Cubic Box Art Center (Shanghai); Galerie XII (Paris, Los Angeles, Shanghai); Gaotai Gallery (Urumqi); Hive Contemporary Art Center (Beijing); Imitate Modern (London); Leica Gallery (Suzhou); M Art Center (Shanghai); Magician Space (Beijing); Matthew Liu Fine Arts (Shanghai); Maypark Gallery (Chengdu); Nine Art Space (Shanghai); Pan-View Gallery (Zhengzhou); see+ gallery (Beijing, Shenzhen); ShanghART Gallery (Shanghai, Beijing, Singapore); Three Shadows +3 Gallery (Beijing, Xiamen); Timeless Gallery (Beijing); View Art Gallery (Lanzhou); Visible Gallery (Beijing); WEST GALLERY (Lanzhou); and X Contemporary Art (Changsha).

Solo galleries: HdM GALLERY (Beijing, London); Hüten Gallery (Shanghai); Jason Shin (Seoul); Once Gallery (Shanghai); and V&E ART (Paris, Taipei).

Screen galleries: A Thousand Plateaus Art Space (Chengdu), bitforms gallery (New York); Klemm’s (Berlin); and Vanguard Gallery (Shanghai).

On View galleries: Anna Nova Gallery (St. Petersburg); artspace AM (Tokyo); and Klemm’s (Berlin).
ABOUT PHOTOFAIRS

PHOTOFAIRS is a joint venture between Angus Montgomery Arts and the World Photography Organisation and is part of a wider network of leading contemporary art fairs including Taipei Dangdai, Sydney Contemporary, India Art Fair, Art Central Hong Kong and Art Düsseldorf. Angus Montgomery Arts has more than 40 years’ experience in the contemporary arts sphere, establishing successful fairs around the globe and delivering high quality, regional art fairs that serve the needs of collectors and galleries.

PHOTOFAIRS is supported by Friends of the Fair including: Yang Bin, collector (Beijing); Xue Bing, collector & co-founder New Century Art Foundation (Singapore); Alan Chan, collector & designer (Hong Kong); Isaac Chueng, Chairman, Videotage (Hong Kong); Heung Shing Liu, Founder and Director of Shanghai Center of Photography (Shanghai); Karen Smith, Artistic Director of Shanghai Center of Photography (Shanghai); Jean-Francois Dubos, President, Maison Européenne de la Photographie à Paris, (Paris); Natasha Egan, Executive Director, Museum of Contemporary Photography, Columbia College (Chicago); Wang Jun, Collector and Founder, Light Society (Beijing); Louise Lau, Collector & Founder, Guangzhou 33 Contemporary Art Centre (Guangzhou); Jiyoon Lee, Curator & Managing Director, Suum Projects (Seoul, Korea); Christopher Phillips, Independent critic and curator (New York); Andrew and Lingling Ruff, collectors & founders, 166 Space (Shanghai); Jiang Ning, collector (Shanghai); Charles Jin, Chairman of the Board of SIPA Press Agency and collector (Beijing); and Lu Xun, Collector / Founder & Director, Sifang Art Museum (Nanjing).

ABOUT WORLD PHOTOGRAPHY ORGANISATION

The World Photography Organisation is a global platform for photography initiatives. Working across up to 220 countries, our aim is to raise the level of conversation around photography by celebrating the best imagery and photographers on the planet. We pride ourselves on building lasting relationships with both individual photographers as well as our industry-leading partners around the globe. The World Photography Organisation hosts a year-round portfolio of events including the Sony World Photography Awards, one of the world’s leading photography competitions, and PHOTOFAIRS, leading international art fairs dedicated to photography. For more details see worldphoto.org. Follow the World Photography Organisation on Instagram (@worldphotoorg), Twitter (@WorldPhotoOrg) and LinkedIn/Facebook (World Photography Organisation).

ABOUT BRANDING SHANGHAI

Branding Shanghai is a non-for-profit organisation founded in Shanghai in 2016. It is committed to building a professional platform to promote the Chinese metropolis all over the world through the integration of resources from government entities as well as business, media, educational and social organisations. Branding Shanghai also helps international cities, organisations, corporations and celebrities to land and promote in China as well as the rest of Asia.

Branding Shanghai has supported PHOTOFAIRS as strategic partner since 2017 and became the Associate Partner in 2021. In the past few years, it focused on the theme exploration of urban photography to guide the public feeling the photo art and the attraction of Shanghai. On the other hand, with the powerful platform set up by the fair, the excellent works of local artists in Shanghai were conveyed to the international stage.

CICI XIANG

Cici Xiang Yejing was born in 1994 and has been modeling since 2013. In 2018 she graduated from UCL with a degree in Art History. With millions of followers, she cooperates closely with different magazines and well-known brands. After Cici graduated from UCL, she founded an art project called “C for ABC”, and gradually established cooperation with various museums and galleries. Since then, she has been active in the fashion, culture and art world.

HU JIEMING


Opening dates and times

Collector Preview (by invitation only)  Thu 23 September 14:00 – 20:00
VIP Preview  Fri 24 September 13:00 – 21:00
Public Days  Sat 25 and Sun 26 September, 11:00 – 18:00

Ticket prices

Tickets for PHOTOFAIRS Shanghai go on sale June 25.
Daily Ticket  RMB 100 in advance / RMB 120 online / RMB 130 on the door

Press accreditation

For press accreditation please scan to the QR code to register your details:

www.photofairs2021.mikecrm.com/k2Sycdx

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