

# PHOTOFAIRS SHANGHAI

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影像上海艺术博览会

Presenting Partner 联合呈现

PORSCHE

Press Release

28<sup>th</sup> April 2022

PHOTOFAIRS Shanghai 2022

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## **PHOTOFAIRS Shanghai is rescheduled to April 2023 Fair will move to Spring season from 2023 onwards**

PHOTOFAIRS Shanghai today announces its new edition will take place in April 2023. Building on its successes as Asia Pacific's leading fair dedicated to photo-based and digital artworks, PHOTOFAIRS Shanghai will be held from 20-23 April 2023 at Shanghai Exhibition Centre and permanently move to the Spring season going forward. A key moment for the region each year, the new dates will strategically enhance the fair's offering and further bolster its position as a staple of the global art circuit. PHOTOFAIRS Shanghai's new fixture strengthens its ties to institutions and galleries both regionally and worldwide, with the aim of championing the very best of contemporary fine art photography, moving images, and digital art.

PHOTOFAIRS Shanghai was established in September 2014 in response to growing interest and demand for collecting photography in the region. Held annually, the Fair is a fine arts showcase embracing conceptual and experimental practices alongside the work of modern masters and contemporary talents. It acts as an exciting site for collectors, audiences and professionals to appreciate and discover the great artists working at the forefront of the medium.

PHOTOFAIRS Shanghai is part of the newly announced Art Assembly, an affiliation of art fairs across Asia Pacific. In addition, the World Photography Organisation, the organiser of PHOTOFAIRS Shanghai, has built a new partnership with Photo London, acquiring a 25% stake in the London based fair, in order to increase interactions between the two primary international photography platforms. To facilitate its role as a bridge for Chinese artists and exhibitors to worldwide audiences and collectors, there will be a booth at the forthcoming Photo London fair curated and fully supported by PHOTOFAIRS

Shanghai to present outstanding examples of Chinese photography from some of the fair's key exhibitors.

While strengthening its position within the global community, PHOTOFAIRS Shanghai will continue to cultivate its local presence, not only by gathering together museums and institutions based in Shanghai but also through a series of annual parallel programmes and periodic market and VIP events to explore the vibrancy and diversity of further cities and regions beyond. Since its founding nearly a decade ago, the fair has already firmly embedded photography and visual art within Shanghai's cultural DNA and has been deeply involved in the increasing embrace of photography in China.

Fan Ni, director of PHOTOFAIRS Shanghai said, "We are deeply committed to supporting galleries, artists and the photographic art world community and to providing a unique and dynamic fair for all. We are excited by the opportunities of this broader platform to strengthen collaboration and to further serve our exhibitors and audiences. We look forward to bringing a new look next April."

Applications for the 8th edition of PHOTOFAIRS Shanghai are now open until 23 December 2022. We welcome leading and emerging galleries to show their artists' achievements in the sectors of Main, Platform and Screen. To celebrate the uniqueness of photobooks and art publications, the Publishing sector welcomes publishers, bookstores, art book dealers and art studios or institutions to exhibit works related to photography, moving images, and new media art. For more information, please follow the official channels of PHOTOFAIRS Shanghai.

## **Notes to Editors**

### **About PHOTOFAIRS Shanghai**

PHOTOFAIRS Shanghai is Asia Pacific's leading fair dedicated to photo-based and digital artworks. It was established in 2014 in response to growing interest and demand for collecting photography in the region. Held annually, the Fair is a fine arts showcase embracing conceptual and experimental practices alongside the work of modern masters and contemporary talents. It acts as a site for discovery, presenting galleries and artists working at the forefront of the medium. Complemented by the vibrant public, VIP and satellite events programs, the Fair brings together museums and galleries from Shanghai and across China in a celebration of the best in photography from the Asia Pacific and around the world. PHOTOFAIRS Shanghai is organized by the World Photography Organisation and is part of the Angus Montgomery Arts group.

Angus Montgomery Arts consults develops and establishes art fairs and exhibitions worldwide. Led by Sandy Angus as Chairman and Scott Gray as CEO, Angus Montgomery Arts has more than 40 years of experience in the contemporary art sphere. As the largest fair organizer in Asia, Angus Montgomery Arts is committed to delivering high quality, regional art fairs that serve the needs of collectors and galleries. The current portfolio

includes Taipei Dangdai, India Art Fair, Sydney Contemporary, PHOTOFAIRS Shanghai, Art Central Hong Kong, Art Düsseldorf, Photo London and the forthcoming Art SG.

### **The World Photography Organisation**

Founded in 2007 by CEO Scott Gray, the World Photography Organisation is a leading global platform dedicated to the development and advancement of photographic culture. Our programming and competition initiatives provide valuable opportunities for artists working in photography and help broaden the conversation around their work. Through our fairs, we play a key role in driving the growth of the contemporary art market for photo-based art and deepening audience engagement with the medium. The World Photography Organisation's portfolio includes the Sony World Photography Awards, one of the world's biggest photography competitions, PHOTOFAIRS Shanghai the leading fair in the Asia Pacific dedicated to photo-based and digital artworks and Photo London the international fair held annually at Somerset House, London. [www.worldphoto.org](http://www.worldphoto.org)

### **The Art Assembly**

The Art Assembly is an affiliation of major international art fairs with a particular focus on the Asia Pacific region comprising Taipei Dangdai, India Art Fair, Sydney Contemporary, PHOTOFAIRS Shanghai and the forthcoming ArtSG. It represents a joint initiative between three of the world's leading art fair organisers headed by Sandy Angus, Tim Etchells and Magnus Renfrew.

The Art Assembly's member fairs provide an important meeting place for the local and international art worlds and act as regional focal points for creative and commercial exchange. Informed by a deep-rooted understanding of the local market, each event is tailored to its unique orientation.

The Art Assembly aims to drive innovation, deepen engagement with contemporary art and encourage cross-cultural conversations. It achieves this by strengthening collaboration and promoting knowledge and resource sharing across the group. The Assembly pulls together decades' worth of experience, expertise, and an extensive global network of contacts and assets, to the benefit of its member fairs, galleries and audiences.

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Weibo: @PHOTOFAIRS影像艺术博览会

Instagram/Twitter/Facebook: @PHOTOFAIRS

Website: [www.photofairs.org](http://www.photofairs.org)

For international press queries please contact: Inbal Mizrahi or Polly Brock at [press@worldphoto.org](mailto:press@worldphoto.org)

For Chinese press queries please contact: Xiaohui Tang at [xiaohui@worldphoto.org](mailto:xiaohui@worldphoto.org)